

FOR IMMEDIATE RELEASE

DINO BRINGS YOU MORE ON IFLIX KIDS

Entertainment, animation and education for the young and young at heart

KUALA LUMPUR – November 8, 2018 – iflix Kids now has its own special section within the iflix app. Just look for our new mascot, the little dinosaur at the bottom right of your screen, to find hundreds of family friendly movies and television shows.

From new shows like *Wheely, Pinkfong Super Phonics Sing Along, Playing with Numbers with Pororo*, to top-rated hits like *Upin & Ipin, Inside Out* and many more, iflix Kids has something for kids of every age.

“Kids content is a hit with our customers and we are making iflix Kids even easier to explore. By doing this we’re putting our awesome kids entertainment, animation and educational movies and TV shows front and centre - all for the convenience of busy parents. Mums and dads, we’re with you on this. iflix Kids is here for you and your little ones.” Diana Boo, Country Manager of iflix Malaysia and Brunei.

Adventure All The Way

Mr. Bean Animated

Pink Fong Baby Shark

We Bare Bears

For Big Kids

Wolverine & The X-Men

G.I. Joe: Renegade

Spy Kids

For The Lil' Ones

Ben 10

The Powerpuff Girls

Transformers Rescue Bots

For Pre-Schoolers

Thomas & Friends

Out Of This Word

Nella The Princess Knight

Fun & Magical

My Little Pony

Winx Club

Little Princess School

Mandarin For Kids

We Bare Bears (Mandarin)

The Powerpuff Girls (Mandarin)

Pororo The Little Penguin (Mandarin)

Most Popular TV*Adventure Time**SpongeBob SquarePants**Upin & Ipin**Barbie Dreamtopia Series**Om Nom Stories**Tobot***Most Popular Movies***Wheely**The Good Dinosaur**Inside Out**Happy Feet Two**Rapunzel**The Frog Prince***Top Sing Along Sensations***PinkFong!**Pororo The Little Penguin**Robocar Poli Sing Along**Tayo The Little Bus***Coming Soon***BoBoiBoy**Ejen Ali**Ummi & Tales of Wisdom*

Now available to over one billion consumers throughout Asia, the Middle East and Africa, iflix has established itself as the clear market leader in video streaming. Offering consumers a vast library of top Hollywood, regional, and local TV shows and movies, including many first run exclusives and award-winning programs, and now news, each subscription allows users to access the services on up to five devices, including phones, laptops, tablets, and television sets, for viewing wherever, whenever.

ABOUT IFLIX

iflix is the world's leading entertainment service for emerging markets with the widest and most compelling selection of TV shows, movies, hyper local originals, premium live spots and up-to-the-minute news from around the world, to stream or download, on any internet connected device ... wherever, whenever.

Created specifically for the more than one billion consumers in emerging markets, iflix now offers users two exceptional experiences through its iflixFREE and iflixVIP offerings.



LET'S PLAY

iflix is currently available to consumers in Malaysia, Indonesia, the Philippines, Thailand, Brunei, Sri Lanka, Pakistan, Myanmar, Vietnam, the Maldives, Kuwait, Bahrain, Saudi Arabia, Jordan, Iraq, Lebanon, Egypt, Sudan, Cambodia, Nigeria, Kenya, Ghana, Nepal, Bangladesh, Zimbabwe, Morocco, Tanzania and Uganda.

Learn more at <https://blog.iflix.com>

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