



FOR IMMEDIATE RELEASE

IFLIX TEAMS UP WITH THIRD SINGTEL AFFILIATE TO REACH COLLECTIVE 270 MILLION CUSTOMERS ACROSS INDONESIA, PHILIPPINES AND NOW THAILAND.

iflix and AIS launch landmark partnership to make iflix available to 41 million customers in Thailand

KUALA LUMPUR, 11 December 2018 - iflix, the world's leading entertainment service for emerging markets, and Advanced Info Service Plc. (AIS), Thailand's largest mobile operator, today announced their groundbreaking partnership to make iflixVIP available to AIS' more than 41 million customers throughout Thailand through integrated carrier billing and sachet payments.

With AIS, iflix goes from strength to strength following on recent announcements of the company's multi-stage partnerships with other Singtel affiliates, Globe Telecom in the Philippines and PT Telekomunikasi Selular (Telkomsel) in Indonesia.

iflix Co-founder and CEO, Mark Britt, said, "These deals represent years of hard work, late nights and tough negotiations by all teams to unlock this huge growth opportunity. 2018 has been a defining year for us in many ways, most recently with these pivotal alliances with the region's largest commercial partners, including Globe, Telkomsel and now AIS, collectively representing a customer base of more than 270 million in just Indonesia, the Philippines and Thailand alone. We are thrilled to be chosen by AIS as a premier media and content partner to offer their customers the best content and payment convenience available with our iflixVIP service."

All AIS pre-paid subscribers can now unlock iflixVIP for as little as THB 7/day or THB 29/ week through their mobile account. Pre- and post-paid monthly iflixVIP plans are priced at an affordable THB 99/month.

iflix Thailand Country Manager, Artima Suraphongchai said "We are thrilled to partner with AIS, Thailand's largest telecommunications provider and delighted to introduce daily and weekly packs of wallet-friendly plans that prepaid customers love. Our partnership with AIS once again demonstrates our commitment to bring the best in entertainment content to Thai audiences across the country."

AIS Chief Consumer Business Officer, Pratthana Leelapanang said “Today, AIS has the most bandwidth in the industry. So, we intend to deliver the service to customers across the country with continuously improving our content partnership to give the best entertainment to reach all of our customer’s lifestyles. We are pleased to partner with iflix, leading SVOD service provider with a wide of selecting of movies and TV series. This collaboration aims to fulfill our customers in term of diversity of content, payments convenience and sign up on iflixVIP.”

Now available to over one billion consumers throughout Asia, the Middle East and Africa, iflix has established itself as the clear market leader in video streaming. Offering consumers a vast library of top Hollywood, regional, and local TV shows and movies, including many first run exclusives and award-winning programs, and now news, each subscription allows users to access the services on up to five devices, including phones, laptops, tablets, and television sets, for viewing wherever, whenever

ABOUT IFLIX

iflix is the world’s leading entertainment service for emerging markets with the widest and most compelling selection of TV shows, movies, hyper local originals, premium live spots and up-to-the-minute news from around the world, to stream or download, on any internet connected device ... wherever, whenever.

Created specifically for the more than one billion consumers in emerging markets, iflix now offers users two exceptional experiences through its iflixFREE and iflixVIP offerings.

iflix is currently available to consumers in Malaysia, Indonesia, the Philippines, Thailand, Brunei, Sri Lanka, Pakistan, Myanmar, Vietnam, the Maldives, Kuwait, Bahrain, Saudi Arabia, Jordan, Iraq, Lebanon, Egypt, Sudan, Cambodia, Nigeria, Kenya, Ghana, Nepal, Bangladesh, Zimbabwe, Morocco, Tanzania and Uganda.

Learn more at <https://blog.iflix.com>

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