



**FOR IMMEDIATE RELEASE**

## **THE MOST ANTICIPATED SEQUEL, MAGIC HOUR: THE SERIES 2 RETURNS ONLY ON IFLIX**

*Presented by iflix and Axiata, starring Dimas Anggara and Michelle Ziudith, all six episodes of Series 2 will be available to stream and download on iflix from January 18*

**JAKARTA – January 16, 2019** – iflix, the world’s leading entertainment service for emerging markets, and Axiata, one of the major cellular providers in Indonesia, are thrilled to announce the premiere of iflix Original Series *Magic Hour: The Series 2*.

The latest chapter in the saga produced by Screenplay Films, reunites director Asep Kusdinar and writer Titi Sari for a captivating six-part story about love, loss, and devotion. Stars Michelle Ziudith and Dimas Anggara reprise their roles as Raina and Rangga, young lovers wrought by tragic circumstances; Still contending with the loss of her first love, Dimas, to cancer, Raina gets a second chance with Rangga, his twin brother, only to learn he too is afflicted by the same illness in *Magic Hour: The Series*. Faced with a grim future in *Series 2*, Raina’s love is once again challenged in unprecedented ways.

From January 18, iflixVIP users will be able to binge-watch all six episodes of the highly anticipated sequel. iflixFREE users will be able to stream and download the first episode on that day, with a new episode dropping on the service every Friday from January 25. Fans of the series can also watch *Magic Hour (2015)*, *Magic Hour: The Series (2017)*, and *Magic Hour: The Series 2 (2019)* on the Magic Hour Universe microsite.

**Mark Francis, iflix Global Director of Original Programming**, commented: “*Magic Hour: The Series* received such an overwhelming response from fans that it became an instant hit, breaking all previous viewership records. It’s no surprise that we listened to our audience, and with the help of our production partners Screenplay Films, are thrilled to continue the saga of Raina and Rangga’s epic romance. *Series 2* promises to take the interpersonal drama to a whole new level and introduces fascinating new characters plus stunning locations such as Bali, but perhaps most importantly for fans, it re-focuses the story on our star-crossed lovers – with many shocking plot twists.”



**David Arcellus Oses, Chief Marketing Officer of XL Axiata,** said: “This partnership is a testament to our continued commitment to support the Indonesian movie industry. We are excited to partner with iflix to produce *Magic Hour: The Series 2*, the sequel to *Magic Hour: The Series* and the big hit *Magic Hour*, local story movie that turned out to be very popular amongst iflix users in Indonesia, including XL Axiata subscribers. We believe *Series 2* will reach positive responses from the audiences.”

**Sukhdev Singh, Screenplay Films CEO and Founder,** added: “As partner for the first iflix Original Series in Indonesia, and now with *Magic Hour: The Series 2*, we are delighted that the collaboration between iflix and Screenplay Films continues. We hope that *Series 2* will become the catalyst for iflix and Axiata to attract an even wider Indonesian audience.”

Now available to over one billion consumers throughout Asia, the Middle East, and Africa, iflix has established itself as the clear market leader in video streaming. Offering consumers, a vast library of top Hollywood, regional, and local TV shows and movies, including many first run exclusives and award-winning programs, and now news, each subscription allows users to access the service on up to five devices, including phones, laptops, tablets, and even television, making it truly “Your Entertainment, Your Terms.”

## **ABOUT SCREENPLAY FILMS**

Screenplay Films is an innovative production company that thrives to produce distinguished feature-length films with an array of genres. An extension of the acknowledged Screenplay Productions, the recently established company collaborates with Indonesian prominent actors and actresses, directors and creative team to fulfil its commitment and captivate the Indonesian evolving market. Screenplay Film’s debut film, *Magic Hour* (2015) instantly gained domestic box office figure in its opening week and followed with succeeding box office films of diverse genres, including *London Love Story* (2016), *ILY from 38,000 ft.* (2016), *Headshot* (2016), *Jailangkung* (2017), *Surat Cinta untuk Starla* (2017), and *Jailangkung 2* (2018). Keen-sighted of the profound achievement, Screenplay Films heightened its production significance through effective global network collaboration to aptly release films for worldwide distribution.



## **ABOUT PT XL AXIATA TBK**

PT XL Axiata Tbk is one of the major cellular providers in Indonesia. XL's focus is to provide digital services for the people of Indonesia as well as to encourage the development of Indonesia's digital economy. XL commenced operations on the 8th of October 1996 and now provides various digital services for both the consumer and corporate segments which is supported by its wide and high-quality network across the nation. Since December 2014, XL began to deploy its 4G LTE network with a nationwide commercial roll-out of 4G LTE services commencing July 2015. XL is part of the Axiata Group ("Group"). The Group's mobile subsidiaries and associates operate under the brand name 'Celcom' in Malaysia, 'Dialog' in Sri Lanka, 'Robi' in Bangladesh, 'Smart' in Cambodia, 'Ncell' in Nepal, 'Idea' in India, and 'M1' in Singapore.

## **ABOUT IFLIX**

iflix is the world's leading entertainment service for emerging markets with the widest and most compelling selection of TV shows, movies, hyperlocal originals, premium live spots and up-to-the-minute news from around the world, to stream or download, on any Internet connected device ... wherever, whenever.

Created specifically for the more than one billion consumers in emerging markets, iflix now gives users two exceptional experiences through its iflixFREE and iflixVIP offerings.

iflix is currently available to consumers in Malaysia, the Philippines, Thailand, Indonesia, Sri Lanka, Brunei, the Maldives, Pakistan, Vietnam, Myanmar, Saudi Arabia, Jordan, Iraq, Kuwait, Bahrain, Lebanon, Egypt, Sudan, Cambodia, Nepal, Bangladesh, and Morocco.

Learn more at <https://blog.iflix.com> (iflix Blog), <https://m.iflix.com> (iflix Mobile Web)



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