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IFLIX LAUNCHES ORIGINAL DOCUMENTARY, *BANGKIT: 11 DAYS THAT CHANGED A NATION*, CHRONICLING ONE OF THE MOST MOMENTOUS EVENTS IN MALAYSIAN HISTORY

KUALA LUMPUR – January 9, 2019 – iflix, the leading entertainment service for emerging markets, today announced the launch of the Company's first Original documentary, ***Bangkit: 11 Days That Changed A Nation***, a gripping look at the dramatic 11-day campaign leading up to Malaysia's historic 14th General Election.

The film, narrated by voting station volunteers, journalists, political analysts, activists, members of the public and political party members, features archived news footage, social media content and personal videos from the frontlines, to recount the behind-the-scenes drama that culminated in the shocking toppling of the ruling government and ushered in the dawn of a New Malaysia.

Bangkit reaffirms the Company's commitment to bring local audiences the most compelling and relevant content available, adding to iflix's rapidly growing slate of hyper-local originals. The documentary film captures the intensity and drama of last year's momentous political showdown from a truly local perspective, highlighting the first-hand experiences of ordinary Malaysians who came together to do the extraordinary.

Mark Francis, iflix Global Director of Original Programming, said: "Although the mainstay of iflix Originals are our entertainment offerings such as premium drama series and stand-up comedy, when we witnessed the real-life drama of the Malaysian general elections unfold before us, we felt compelled to tell its story. After all, GE14 was a rare instance of the truth being more remarkable than fiction. As a local video entertainment platform headquartered in Kuala Lumpur, we felt we simply had to bring a story of this national importance to our Malaysian viewers, and to do so in a way that perhaps traditional news broadcasters would not."

"*Bangkit: 11 Days That Changed A Nation* puts the events surrounding the election and its results in a unique light, because it shuns political discourse, and rather, chronicles the story of individuals who bore witness to or had some role to play in the days leading up to May 9th.

In fact, the film plays out more like a thriller, than a current affairs special and because we humanize the story, it packs a real emotional punch as well. We're excited to bring this fresh interpretation to THE story of 2018, to our users," said Francis.

Justin Ong, *Bangkit* Director and Co-Producer, said: "Working on this documentary has been extremely rewarding as we look back at the moments that lead up to such a monumental election. This documentary goes behind the news coverage to reveal amazing behind-the-scenes stories of how Malaysians rose up together to determine their future," said Ong.

Bangkit: 11 Days That Changed A Nation is available, to stream or download from 6pm (GMT+8) on 9 January 2019, exclusively on iflix.

[Click here](#) to watch for free in Malaysia, Indonesia, Thailand, Brunei, Sri Lanka, Bangladesh, Maldives and Nepal.

Now available to over one billion consumers throughout Asia, the Middle East and North Africa, iflix has established itself as the clear market leader in video streaming. Offering consumers a vast library of top Hollywood, regional, and local TV shows and movies, including many first run exclusives and award-winning programs, each subscription allows users to access the service on up to five devices, including phones, laptops, tablets, and television sets, for viewing wherever, whenever.

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