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A NEW SEASON OF MSL LIVE MOBILE ESPORTS COMING EXCLUSIVELY TO IFLIX

Mobile Star League is back on iflix with new teams and a bigger prize pool.

KUALA LUMPUR – February 15, 2019 – iflix, Southeast Asia’s leading entertainment service, is excited to live stream another season of thrilling mobile esports action with MobileStar League (MSL) on iflixFREE and iflixVIP.

Now in its third season, MSL will be organising a professional regional mobile esports tournament, sponsored by Garnier Men, featuring popular mobile game Mobile Legends: Bang Bang, from February 18, 2019 to March 31, 2019, with a total prize pool of US\$20,000.

About Mobile Legend: Bang Bang

Mobile Legends: Bang Bang is a multiplayer online battle arena game designed for mobile phones. Two opposing teams fight to reach and destroy the enemy’s base while defending their own. Each team consists of five players who each control an avatar, known as a “hero”, from their own device. Mobile Legends is rapidly gaining traction in Southeast Asia and is one of the top mobile games in the region with millions of downloads.

The Teams

Season 3 features eight top-tier teams from Southeast Asia, including teams ICON and Mysterious Assassin from Malaysia, teams Aerewolf Roxy, ONIC Esports and REVO from Indonesia, teams Bigetron Esports and Resurgence from Singapore and Burmese Ghouls from Myanmar.

Group Stages

Group stages begin on February 18, 2019, with matches streamed live every Monday to Wednesday until March 20. Match highlights will be available every Tuesday to Thursday, from February 19, with a weekly round-up each Thursday.



Playoffs and Finals

Playoffs kick off on March 30, 2019, with the final two teams competing in the grand finals on March 31. The match schedule will be published weekly every Saturday on [iflix Malaysia's Facebook page](#).

This marks the second season iflix is streaming the MSL tournament exclusively on its platform in Malaysia, Indonesia and Brunei for free. This season, iflix is making it even easier for esports fans to watch all the action with iflix's [Mobile Web](#), available on all Android and iOS devices. Fans can go to m.iflix.com/live on their web browser to watch all the live matches for FREE – no app download, sign up or sign in required!

Craig Galvin, iflix Global Head of Content, said: "iflix is proud to be supporting the exploding mobile esports industry in Southeast Asia by live streaming another exciting season of MSL exclusively on our platform for free. With this continued alliance, iflix affirms its commitment to deliver the very best content to mobile-first audiences across the region."

Seth Wong, Managing Director of SMP Esports Sdn Bhd, said: "By having a quarterly mobile esports tournament, we aim to improve the quality of gameplay among professional teams in the region by providing an arena for them to hone their skills. We are excited to work with iflix for a second season to bring competitive mobile esports to a larger fan base for them to witness great Mobile Legends battles."

Ian Cheng, Garnier Marketing Manager, said: "Garnier Men are huge supporters of the expanding mobile esports industry in the region, and we are proud to be the official facial cleanser brand for MSL Season 3 to equip gamers with anti-acne and oil-free skin as they battle for glory."

Now available to over one billion consumers throughout Asia, the Middle East and North Africa, iflix has established itself as the clear market leader in video streaming. Offering consumers a vast library of top Hollywood, regional, and local TV shows and movies, including many first run exclusives and award-winning programs, each subscription allows



users to access the service on up to five devices, including phones, laptops, tablets, and television sets, for viewing wherever, whenever.

ABOUT IFLIX

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Created specifically for the more than one billion consumers in emerging markets, iflix now offers users two exceptional experiences through its iflixFREE and iflixVIP offerings.

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Learn more at <https://blog.iflix.com>

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