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IFLIX AND BLACK OPS STUDIOS SIGN LANDMARK PRODUCTION DEAL IN THE PHILIPPINES TO FURTHER BOOST ORIGINAL CONTENT SLATE

HONG KONG, March 19, 2019 – [iflix](#), Southeast Asia's leading entertainment service, today announced the signing of a major production deal with Black Ops Studios Asia to strengthen the slate of iflix Originals in the Philippines through projects that combine modern filmmaking with powerful storytelling.

Black Ops is set to fast track development and production work on at least one film and one series for iflix Originals, to be released before the end of the year.

The deal represents iflix's industry-leading commitment to producing compelling locally relevant content for local customers. Projects from the partnership will join iflix's slate of premium original content, adding a significant number of new, can't-miss movies available to iflix subscribers for free.

Speaking from the Hong Kong International Film & TV Market (FILMART), **Sherwin dela Cruz, Co-founder and Country Manager for iflix Philippines**, said, "iflix has made a strong push for original content, with razor-sharp focus on what our audiences are hungry for. Our partnership with Black Ops is evidence of this commitment, giving iflix another opportunity to work with some of the Philippines most talented storytellers and filmmakers. From the concepts we've seen, we are excited to be able to deliver compelling stories to our viewers."

Pedring Lopez, Co-founder, Black Ops Studios Asia, commented, "As filmmakers, we are always looking for new platforms where we can showcase our work. As the digital space allows us to exert more creative mettle in our work, the opportunity to work with iflix means that our films and shows will reach a wider more diverse market. So the challenge is on us to tell great stories for iflix to share with its viewers."

Now available to over one billion consumers throughout Asia, the Middle East and North Africa, iflix has established itself as the clear market leader in video streaming. Offering consumers a vast library of top Hollywood, regional, and local TV shows and movies, including many first run exclusives and award-winning programs, each subscription allows users to access the service on up to five devices, including phones, laptops, tablets, and television sets, for viewing wherever, whenever.

ABOUT BLACKOPS STUDIOS ASIA

BlackOps Studios Asia is an independent production company with teams across Hong Kong, Vietnam and Indonesia. With main production and post production headquarters in Manila, Philippines.

Specializing in feature films and scripted series across all genres, Blackops Studios Asia aims to partner with different content platforms across the region to bring new and compelling Filipino content to a wider world audience.

ABOUT IFLIX

iflix is Southeast Asia's leading entertainment service with the widest and most compelling selection of TV shows, movies, hyper local originals, premium live sports and up-to-the-minute news from around the world, to stream or download, on any internet connected device...wherever, whenever.

Created specifically for the more than one billion consumers in emerging markets, iflix now offers users two exceptional experiences through its iflixFREE and iflixVIP offerings.

iflix is currently available to consumers in Malaysia, Indonesia, the Philippines, Thailand, Brunei, Sri Lanka, Pakistan, Myanmar, Vietnam, the Maldives, Kuwait, Bahrain, Saudi Arabia, Jordan, Iraq, Lebanon, Egypt, Sudan, Cambodia, Nepal, Bangladesh and Morocco.

Learn more at <https://blog.iflix.com>

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