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IFLIX AND STARVISION DEEPEN PARTNERSHIP TO FURTHER EXPAND ORIGINALS SLATE IN 2019

As part of the deal “Yowis Ben 2” will be available exclusively on iflix 120 days after its cinematic release, joining iflix’s growing slate of Originals and other popular and critically acclaimed movies

JAKARTA, March 6, 2019 – [iflix](#), Southeast Asia’s leading entertainment service, and Starvision, Indonesia’s renowned production house, today deepened their partnership to bring nine Starvision titles, *including Yowis Ben 2*, exclusively to iflix only 120 days after their cinematic release as part of iflix’s growing Originals offering.

All iflix users on iflixFREE and iflixVIP will be able to stream and download *Yowis Ben 2*, for free, mid-year, with the releases of *Lampor*, *Dua Garis Biru*, *Pocong: The Origin*, *Ghostwriter*, and *Sirep* following by year-end; while *Wish Comes True*, *Mariposa*, and *Imperfect* will premiere exclusively on iflix in 2020. The nine-movie slate will join the rapidly growing library of “iflix Originals” produced by Starvision, including *TEN – The Secret Mission*, *The Underdogs*, and Ernest Prakasa’s *Susah Sinyal*, in a joint-mission to extend traditional movie runs for the benefit of fans.

Starvision has established itself as a market leader with the production of some of the country’s most popular movies, 84 of which are now available on iflix, including *Get Married 1-5*, Raditya Dika’s *Cinta Brontosaurus*, *Manusia Setengah Salmon*, *Marmut Merah Jambu*, and *Koala Kumal*; Ernest Prakasa’s *Ngenest* and *Cek Toko Sebelah*; *Keramat*, *Perahu Kertas* double feature, and many more.

In 2018, Ernest Prakasa’s award-winning and critically acclaimed *Susah Sinyal* was a massive success on iflix, outperforming South Korean zombie apocalypse action thriller *Train to Busan*, and skyrocketing to number one as the most watched “iflix Originals” film on the platform.



Mark Francis, iflix Global Director of Original Programming, said “By deepening our partnerships with top movie studios such as Starvision, iflix is able to provide greater reach and accessibility both here and in the region, to Indonesian’s best entertainment – and not long after their theatrical runs are concluded. We don’t see this significantly threatening cinema attendance, which is on the rise in Indonesia. Rather, it adds value to franchises like *Yowis Ben*, allowing studios to invest more into future, bigger budget productions. iflix doesn’t contract the movie ecosystem... we expand it.”

Chand Parwez Servia, President Director of Starvision, added “Starvision is very excited to work together with iflix to make high-quality Indonesian cinematic content available to every mobile device in Indonesia.”

Now available to over one billion consumers throughout Asia, the Middle East, and North Africa, iflix has established itself as the clear market leader in video streaming. Offering consumers, a vast library of top Hollywood, regional, and local TV shows and movies, including many first run exclusives and award-winning programs, and now news, each subscription allows users to access the service on up to five devices, including phones, laptops, tablets, and television sets, making it truly “Your Entertainment, Your Terms.”

ABOUT IFLIX

iflix is Southeast Asia’s leading entertainment service with the widest and most compelling selection of TV shows, movies, hyper local originals, premium live sports and up-to-the-minute news from around the world, to stream or download, on any internet connected device...wherever, whenever.

Created specifically for the more than one billion consumers in emerging markets, iflix now offers users two exceptional experiences through its iflixFREE and iflixVIP offerings.

iflix is currently available to consumers in Malaysia, the Philippines, Thailand, Indonesia, Sri Lanka, Brunei, the Maldives, Pakistan, Vietnam, Myanmar, Saudi Arabia, Jordan, Iraq, Kuwait, Bahrain, Lebanon, Egypt, Sudan, Cambodia, Nepal, Bangladesh, and Morocco.

Learn more at <https://blog.iflix.com>



ABOUT STARVISION

PT Kharisma Starvision Plus also known as Starvision is company that specializes in the production house business, member of Indonesian Film & TV Producers Association. With products that are well-prepared based on a positive vision and mission, and packaged in an enjoyable yet meaningful entertainment, the company has enriched the field of television and movie production, both nationally and internationally. Starvision is run by experienced young professionals, assisted by the best human resources: talented directors, skilled crews, and popular crowd-favorite stars. To produce various contents for television and movie, the company is equipped with a range of cutting-edge equipment, for production as well as post-production.

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