

**FOR IMMEDIATE RELEASE**

## **IFLIX TO UNLEASH MAGIC WITH FIRST ORIGINAL MOVIE *MYSTIFIED***

*iflix to premiere first original movie in the Philippines on March 29 and it's the biggest celebrity reunion project of the year.*

**MANILA, March 13, 2019** – [iflix](#), Southeast Asia's leading entertainment service, premiered the [full trailer](#) for the much anticipated first iflix Original movie out of the Philippines – *Mystified*. The action-fantasy-drama will drop exclusively on iflixFREE and iflixVIP on 29 March at 9pm.

*Mystified* tells the story of four sorceresses who, through their combined efforts, have banished the evil witch Hellga and locked her away with the Portalis. Sent to live in the real world to protect the magic portal – without permission to use any of their powers – they must come together to protect mankind from a great evil that is coming their way.

The film reunites Philippine screen stars Iza Calzado, Karylle, Sunshine Dizon and Diana Zubiri with director Mark A. Reyes V, who previously collaborated in the popular fantasy series *Encantadia* over a decade ago. For *Mystified*, the group formed *Sanggre Productions, Inc.*, to be more involved in the creative process. The film also stars Sunshine Cruz, Mustafa Elezali, Matthias Rhoades, Jinri Park, JuneVee, among others.

The iflix Original movie combines local star power with high-octane action sequences and state-of-the-art CGI and visual effects, historically seen only in cinematic releases, with the aim of raising the bar of local film production to cement iflix as the premier destination for world-class content, showcasing local talent and industry. Building on the concept created by director Mark Reyes, and the iflix Originals team, Production Designer Dax Dacanay, Costume Designer Biil Gustilo and Director of Photography AB Garcie, came together to create the magical world.

Speaking at the trailer premiere press conference in Manila, which was live-streamed on iflix and across iflix social media platforms, **Mark Francis, iflix Global Director of Original Programming** said, "iflix Originals have enjoyed much success with premium drama series and comedy, so we are excited to expand our content offering to movies with the Company's first production out of the Philippines".



Now available to over one billion consumers throughout Asia, the Middle East and North Africa, iflix has established itself as the clear market leader in video streaming. Offering consumers a vast library of top Hollywood, regional, and local TV shows and movies, including many first run exclusives and award-winning programs, each subscription allows users to access the service on up to five devices, including phones, laptops, tablets, and television sets, for viewing wherever, whenever.

## **ABOUT IFLIX**

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**Trailer:** <https://youtu.be/zAU2Jp001cA>